

THE SRCAA Inc

NEWSLETTER



MAY 2021

A photograph of five diverse volunteers in a kitchen setting, wearing red aprons and white gloves, serving food. They are smiling and engaged in conversation. The background shows a bright, modern kitchen with large windows.

National Community Action Month

Mission

Salisbury-Rowan Community Action Agency, Inc. provides services for individuals, children, and families to enhance their quality of life and promote opportunities for self-sufficiency.

Vision

Everyone will have an opportunity for success in life.

Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

How Community Action Began in Rowan County

The month of May is identified as the early spring equinox season when warmer days appear and fully grown leaves return on trees. May is also nationally recognized as Community Action month which originated with the passage of the Economic Opportunities Act (EOA) of 1964 by President Lyndon B. Johnson as a “War on Poverty.” The focus this month will be to reflect on the importance of Community Action and how these services were implemented in Rowan County.

The purpose of the Economic Opportunities Act was to mobilize the human and financial resources of the nation and combat poverty in the United States. The act established a federal Office of Economic Opportunity headed by Sargent Shriver, and created organizations called Community Action Agencies (CAAs) that would develop strategies to solve local issues of poverty.

According to the agency website (SRCAA, Inc), in the Fall of 1963, shortly before President Johnson established the EOA, an interethnic group of community leaders in Rowan County met to discuss how the community could come together to battle the effects of poverty afflicting many of the local residents. This group of legendary Rowan County leaders (including Jake Alexander and Wiley Lash), were greatly informed by a study developed by a UNC-Chapel Hill Grad Student named Sheldon Whitener. During this time Whitener conducted a survey on poverty conditions in Rowan County which was his



thesis for his master’s degree in Social Welfare at UNC. The group of Rowan County leaders reviewed Whitener’s study of county poverty and the group incorporated the Salisbury-Rowan Community Service Council, Inc. This new nonprofit was organized with the goal of securing funding from the North Carolina Fund to develop programs and initiatives to address the local needs of housing, health, education, welfare, and employment.

The Community Action movement became a part of the national policy to eliminate the enigma of poverty in the midst of plenty.” CAA’s serve as an administrative umbrella for several programs that would be unable to stand individually. The system has proven to be a very cost-effective method of delivering services at the local level. Flexibility in programs, responsiveness to community needs, and local control make CAA’s increasingly attractive to address communities’ social needs.

These national networks of 1,000 agencies cover 96 percent of our nation’s counties (including 58 in California). CAA’s have been a lifeline for America’s low to moderate income population by delivering program services through the federally funded Community Services Block Grant (CSBG).



SRCAA, Inc. “History.” SRCAA.Com, Salisbury-Rowan Community Action Agency, www.srcaa.com/history.html. Accessed 2 May 2021.

Community Action

MOBILE RESOURCE EVENT

Friday May 28 (10am-2pm)

Come Join Us!

- Mobile Job Fair
- Financial Literacy Workshop
- Mobile Covid Unit
- Giveaways Donated from Amazon

1300 West Bank Street
Salisbury, NC 28144

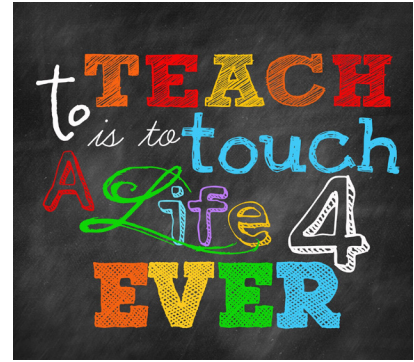
Sponsored by: SRCAA Inc, Amazon, & Staples

Dear Head Start/Early Head Start Teaching Staff,

On behalf of the Leadership Team and the Board of Directors we would like for you to know how much we appreciate you. I know that oftentimes your work is thankless and tiring, yet you continue to pour yourself into your work and the children we serve without complaint. Thank you for taking the responsibility to educate our future generation and build the solid foundation needed for their success.

Sincerely,

Dione Adkins-Tate
Executive Director



Guiding Principle Word of the Month

Performance-Based (adjective) : an approach to teaching and learning that emphasizes on being able to do, or perform, specific skills as a result of instruction.

“Don’t lower your expectations to meet your performance. Raise your level of performance to meet your expectations.”

– Ralph Marston

“The resilience of the Salisbury-Rowan Community Action Agency, Inc. is a direct result of you, our valued employees. Your dedication, commitment and service to this agency is most appreciated, and we would like to take this time to recognize and celebrate you. I would also like to take this moment to welcome aboard our newly hired employees!”

**-Dione Adkins-Tate
Executive Director**

EMPLOYEE RECOGNITION

Name	Years
Pauline Rustin	34 years
Angela Turner	20 years
Charleen Jones	9 years
Sondra Arnold	7 years
Ruth Watkins	4 years
Stephanie Durham	4 years
Natasha Wise	3 years
Melissa Souther	3 years

NEW EMPLOYEES

Shannon Griffin	Custodian
Sharese Woods	Bus Monitor/Floater

State Covid Guideline Update: Governor Cooper signed an Executive Order outlining safety measures for the month of May. Executive Order No. 209 will take effect April 30 and is set to expire June 1, 2021. As more North Carolinians get vaccinated and adhere to safety protocols over the course of the next month, the state anticipates lifting more restrictions in June. Under the new Executive Order, masks will still be required indoors but are no longer mandated outdoors. Masks are still strongly recommended outdoors by NC DHHS in crowded areas and higher risk settings where social distancing is difficult.

Executive Order No. 209 will also increase mass gathering capacity limits. The number of people who may gather indoors will increase from 50 to 100 and the number of people who may gather outdoors will increase from 100 to 200. Occupancy limits currently in place will remain the same.

North Carolina continues to focus on distributing vaccines quickly and equitably. To date, the state has administered over 7 million doses. [Read More](#)

SERVING OUR COMMUNITY

SERVICE OF COMMUNITY TOP PRIORITY

In the aftermath of the unprecedented health crisis faced by our community and our entire nation due to COVID-19, The Salisbury-Rowan Community Action Agency, Inc. continues making the service of the community top priority, from providing early childhood education through our Head Start/Early Head Start Program or tuition assistance for employment skills training through our Self-Sufficiency Program, we are dedicated to helping people, help themselves.

HEAD START/EARLY HEAD START PROGRAM: The comprehensive child development program is designed to meet children and family needs, providing a solid foundation for the child and parent to grow together. The primary goals of the Head Start/Early Head Start programs are to provide the best child development practices for children birth to five years of age. Head Start provides a comprehensive child development program that

addresses the physical, cognitive, mental, social, and emotional development of prenatal, infants, toddlers, and preschool participants. The program services Rowan, and Davidson counties.

FAMILY SERVICES: This Self-Sufficiency program assists those who choose to make a change in their life. For families and individuals enrolled in this program, the agency provides comprehensive supportive services to secure employment or increase their income, obtain education and /or vocational training, make better use of their income, obtain and maintain standard housing, and build a strong work ethic. The program services Rowan, and Cabarrus counties.

CSBG CARES NC: CARES assistance is provided to individuals and families who have income below 200% of the poverty rate, and whose economic circumstances have been adversely impacted, or has immediate needs due to COVID-19. Applications for assistance can be completed online at srcaa.com. The program services Rowan, and Cabarrus counties.

Carrot Cake Cookies

Delicious healthy carrot cake cookies bursting with coconut, raisins and pecans. Naturally sweetened carrot cake oatmeal cookies taste just like the carrot cake you know and love but are healthy enough to enjoy anytime as a snack or for breakfast!



INGREDIENTS

3/4 cup white whole wheat flour or whole wheat pastry flour
1/2 teaspoon baking soda
1/4 teaspoon salt
1 1/2 teaspoons cinnamon
1/8 teaspoon nutmeg
1/4 cup coconut oil, melted and cooled
1/2 cup packed dark brown sugar (or sub coconut sugar)
1 egg
1 teaspoon vanilla extract
1 heaping cup shredded carrots
1 1/4 cups rolled oats
1/3 cup unsweetened shredded coconut
1/4 cup chopped pecans or walnuts
1/4 cup raisins
For the glaze:
1/4 cup powdered sugar
1-2 teaspoons unsweetened almond milk
dash of cinnamon

INSTRUCTIONS

Preheat oven to 350 degrees F. Line a baking sheet with parchment paper.

In a medium bowl, whisk together flour, baking soda, cinnamon, nutmeg, and salt.

In a separate large bowl mix together coconut oil, brown sugar, egg and vanilla until well combined; next fold in shredded carrots. Add in flour mixture and mix with a wooden spoon until just combined. Fold in oats, coconut, pecans, and raisins.

Use a small cookie scoop and drop by tablespoonful on prepared baking sheet. Gently flatten with your hand. Bake for 9-11 minutes or until golden brown around the edges. Cool cookies for a few minutes on the baking sheet before transferring to a wire rack to finish cooling.

To make the glaze: Combine powdered sugar, almond milk and cinnamon in a bowl. Drizzle a tiny bit over cookies, then let dry. Makes about 18 cookies.

TIPS & VARIATIONS

These healthy carrot cake cookies can easily be customized to suit your taste preferences or dietary needs.

To make vegan: Replace egg with half a large banana or a flax egg.

To make gluten free: Use all purpose gluten-free flour for the whole wheat. Chickpea flour can also be substituted.

Use butter: You can also use 1/4 cup of melted butter instead of coconut oil if your needs are not dairy free.

Feel free to sub brown sugar with coconut sugar or with maple syrup. Note that if you use maple syrup your cookies will be more cake-like.

Add some indulgence: If you like cream cheese and can handle a few extra calories, try adding a heaping tablespoon of softened cream cheese to the glaze before mixing it up; it makes the glaze super creamy and delicious!

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